



House CALLS

Your Guide To
Greater Washington
Living

GET INSPIRED!

The Hottest Remodeling Trends of 2017

Check Out Our Work!

Revamping The Bjorkmans' Home Exterior **PG. 14**

**Want To Up The
Value Of Your Home?**

PG. 7

**Style Up Your
Entrance**

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**Make Pancakes
From Scratch**

PG. 28

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Dearest Readers,

First and foremost, we'd like to express our never ending gratitude to Greater Washington residents! For your patronage and trust in our home improvement company, we thank you from the bottom of our hearts.

Last year was a truly fantastic one for our company. Our hard work and commitment to providing the best home improvement services for our clients has earned us prestigious recognitions -- we were named one of the Top 100 roofers in the country, and we were also recognized as one of the best and most successful remodeling companies in the US by two behemoth remodeling award bodies: Remodeling 550 & Qualified Remodeler's Top 500 List.

We could not have attained these recognitions without the passionate work of our wonderful team, the love of our friends and families, and your continued support. We are truly honored and humbled.

As we ring in a new year, we hope to serve you even better! We have recently revamped our website to improve your experience and added new pages to enable you to learn more about what we do and get to know us better. We are also officially expanding our services to accommodate commercial properties in Greater Washington.

In spite of all these improvements we remain the same friendly, honest, and hardworking company you know!

We wish you a great start to the year and we hope you enjoy this edition of House Calls: Your Guide to Greater Washington Living.

Happy reading!

Your neighbors,

*Joe LeVecchi and
Mark Watson*
Founders/Owners
Exterior Medics



We offer exterior services for
commercial properties in
Greater Washington.

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Visit exteriormedics.com/commercial for more information



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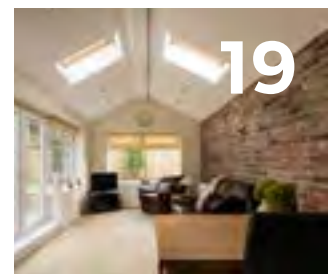
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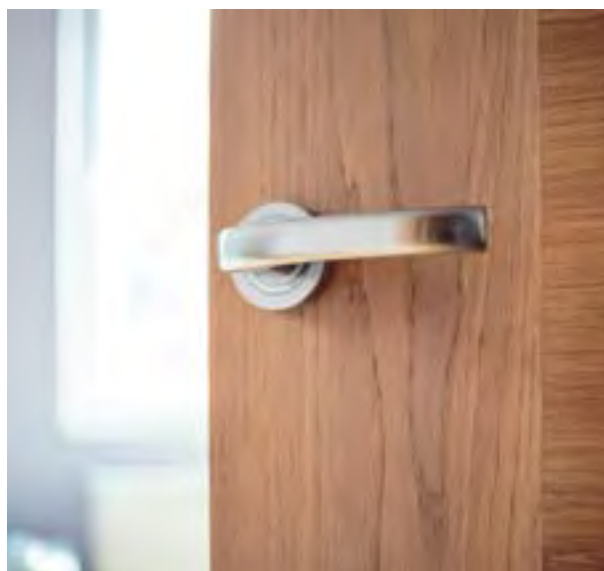
*Upping the Resale Value
of your home:*

**5 HOME
RENOVATIONS
THAT
PAY OFF**

01

Repairs & Basic Updates

Basic repairs and updates add the most value to your home. Check for leaks, wood rot, mold, broken doors or windows, and other wear and tear. Home buyers will be on the lookout for these so make sure they are resolved.





02

Curb Appeal

Your home's exterior is one of the biggest factors when it comes to first impressions. Make sure your home is not only nice and spiffy on the inside but that your curb appeal game is just as hot too! Having a pleasant curb appeal will even help increase the value of your neighborhood. Make sure old and broken shingles are replaced, broken or unattractive siding are spruced up and that your lawn is looking good.



03

Energy Efficient Window Additions

Replacing old windows with energy efficient windows or adding new ones to your home contributes to saving up to \$500 a year in heating and cooling costs. Best of all, expect to recoup 60%-90% of your costs as your home increases in value.





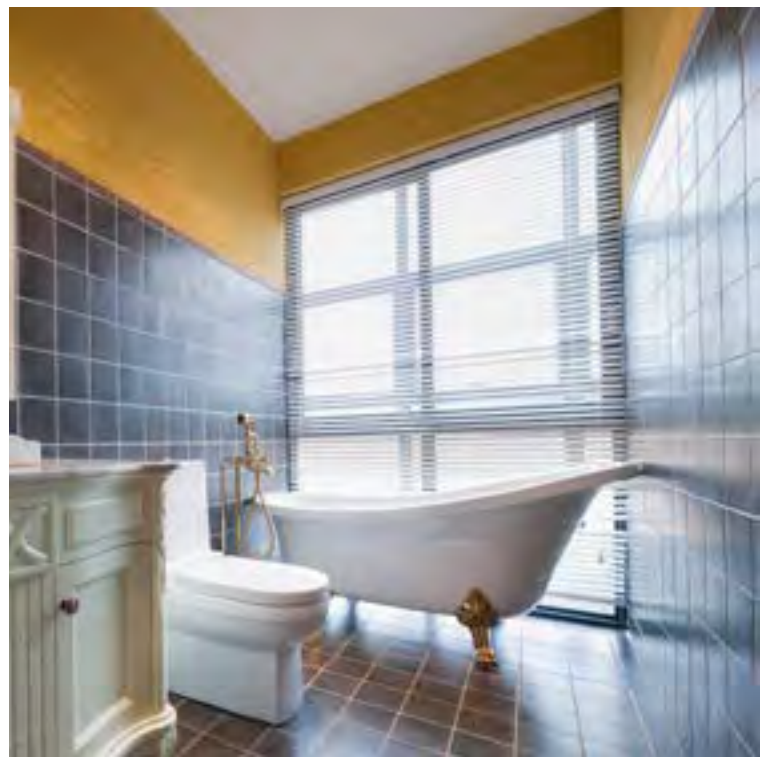
04

Kitchen & Bathroom Remodeling

You can recoup up to 60%-120% of your investment in a kitchen renovation. Careful not to make your kitchen fancier than the rest of the house, or the neighborhood to get the best value out of it!



Bathroom updates and additions also improve the value of your home. You can recoup 80%-130% of whatever you spend adding a bathroom. If you're planning to update, simply freshening up the paint, installing new fixtures, adding accent tiles, or adding new windows can make all the difference!



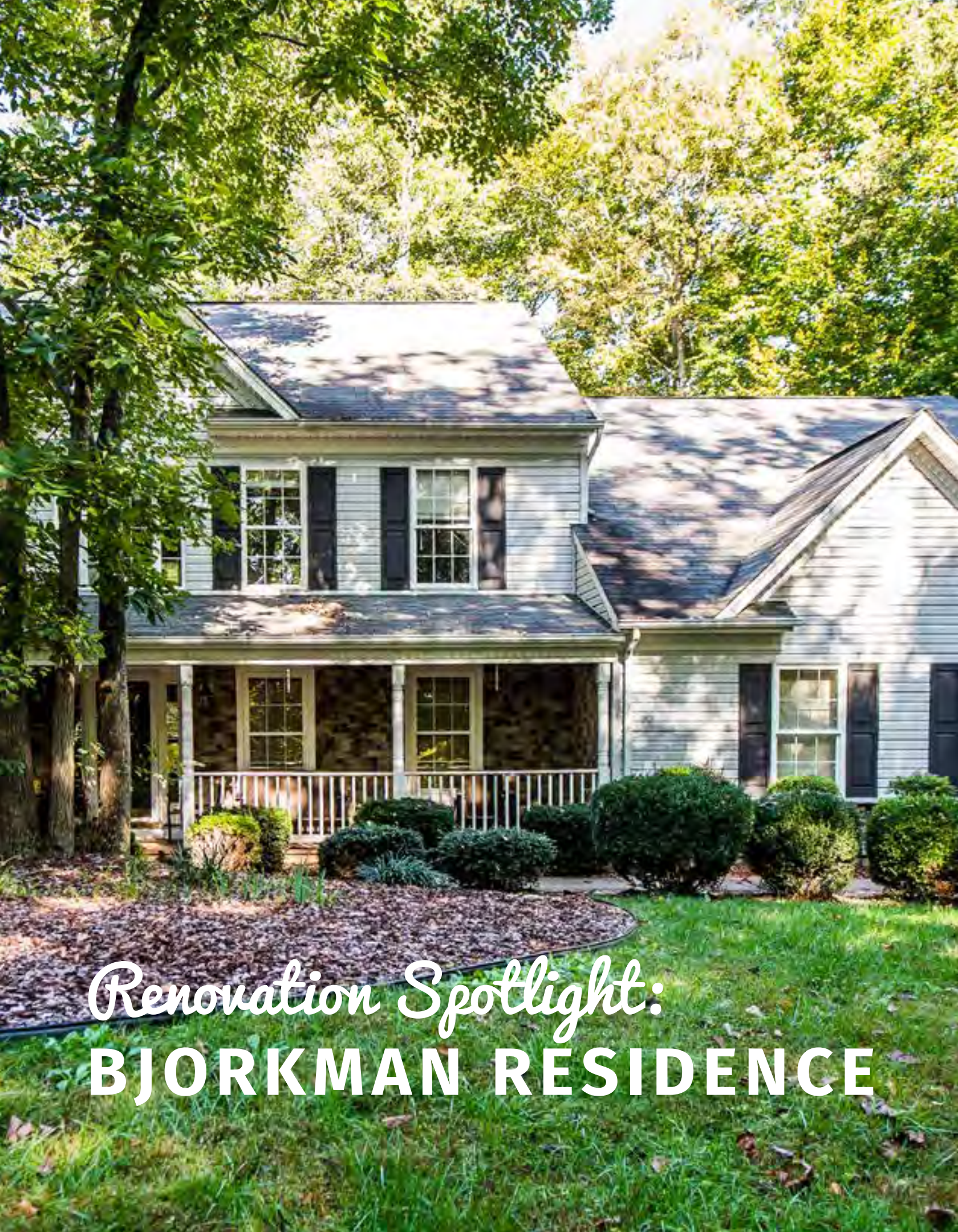




05 *Reinventing a Room*

Adding square footage to your home can increase its value but it is an expensive and time-consuming commitment. Reinventing existing rooms can help you effectively increase the value of your home at a faster turnaround and with less burden on your pocket. Converting attics into attic rooms or office space, finishing basements, and even building additional rooms on top of detached garages can help increase the price of your home.





Renovation Spotlight:
BJORKMAN RESIDENCE

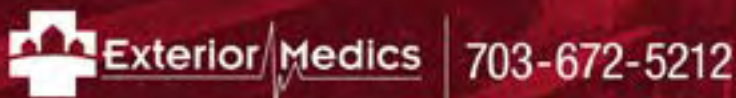
Check out one of our favorite projects -- the Bjorkman residence. And since pictures paint a thousand words, we'll let the pictures do the talking!





Exterior Medics has recently been recognized as one of the largest growing & most successful specialty home improvement companies in the US.

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A modern, minimalist living room with large floor-to-ceiling windows. The room features a white staircase with a glass railing, a large potted plant, and contemporary furniture including a low coffee table and armchairs. The text "2017 HOME REMODELING TRENDS" is overlaid in large, white, sans-serif capital letters.

2017 HOME REMODELING TRENDS

Get inspired with our list of ten of the hottest home remodeling trends for 2017!

01

LIGHT AND BRIGHT KITCHEN

Gone are the days when old dusty and dreary kitchens ruled. Get some vitamin D and let the light in with light and bright kitchen renovations! Picture or garden windows mixed with refreshing countertop and backsplash hues make for a kitchen you'll love to cook in! Skylight additions are also great for adding a lovely dose of natural light to your kitchen.



02

FLOOR-TO-CEILING WINDOWS

Space is in! Floor-to-ceiling windows are a great way to make your space look bigger without changing the entire structure of your home.



03 SMART SPACE HOME OFFICE

Not enough space for a home office? You're in luck! 2017 is the year of smart space use! Choose a nook, a corner, or a small room to set up your working space. Add some windows, glass doors, or skylights to make your space look bigger and more welcoming, paint in an accent wall, and install space saving built-ins for an ultra-chic and fully functional tiny space home office!



04 FRENCH DOORS

Ooh la la! French doors are never out of style! For a classic ever-chic and charming element for your home, replace old, dingy, or boring doors with timeless fashionable French doors.





05 WINDOW SEAT

Window seats are fun, functional, and fashionable! Transform your bay windows by adding a cushioned box seat. As an added perk, you can turn the seat into additional hidden storage or shelving.

06 LOW-PROFILE COFFERED CEILINGS

This hallmark old-house feature is making a comeback in 2017! Say goodbye to boring flat ceilings and say hello to modern coffered ceilings! Coffered ceilings easily add character and dimension to any plain room. Unlike the gold-gilded trademark style of coffered ceilings in the past, a much more modern minimalist style adds just the perfect touch! Best part? They're available in simplified DIY kits for your inner home remodeler!





07

BATHROOM SKYLIGHTS

Turn off those bathroom lights and enjoy a nice relaxing retreat soaking in your tub with a dose of natural light! The bathroom skylight trend is getting even hotter in 2017. Don't wait to get yours!



08

ARCHITECTURAL WINDOWS

Space and dimension are the ruling theme of 2017's trend, and architectural windows are just the thing to achieve these! Architectural windows can give a sharp and modern edge to any simple space. With these windows, you don't have to worry about splurging on furnishings -- they make quite a bold statement!



09

EXPOSED BRICK

The modern industrial look took commercial spaces by surprise in 2016. The penchant for this rustic style continues on in 2017 and hits home for private residences!



10

PATIO TILE

Pavers are in! 2017 brings an emphasis to outdoor spaces, and what better way to beautify your outdoor space than with a touch of brick and masonry? Liven up your backyard with patio tiles accented with landscaped greeneries.



**7 CONSECUTIVE
YEARS**



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A photograph of a grand wooden entrance featuring a large double door with a transom and side windows. The door is made of dark-stained wood and has a classic six-panel design. The transom above the door consists of five small, square glass panes. The side windows are tall and narrow, divided into three sections. The door is set within a wide wooden frame. The text "A GRAND ENTRANCE:" is written in a small, white, sans-serif font above the main title. The main title "Charming Doors & Door Surrounds" is written in a large, white, serif font, centered over the door.

A GRAND ENTRANCE:

Charming Doors & Door Surrounds

Knock, knock!

Wondering how to beautify your door or entryway?

Here are a few ideas for inspiration. Make a grand entrance with these statement-making designer door accents!





Scratched: Recipes From Scratch

OLD-FASHIONED PANCAKE

INGREDIENTS:

- * 1 1/2 cups all-purpose flour
- * 3 1/2 teaspoons baking powder
- * 1 teaspoon salt
- * 1 tablespoon white sugar
- * 1 1/4 cups milk
- * 1 egg
- * 3 tablespoons melted butter

DIRECTIONS:

- ① In a large bowl, sift together the flour, baking powder, salt, and sugar.
- ② Make a well in the center and pour in the milk, egg and melted butter.
- ③ Mix until smooth.
- ④ Heat a lightly oiled griddle or frying pan over medium-high heat.
- ⑤ Pour or scoop the batter onto the griddle, using approximately 1/4 cup for each pancake.
- ⑥ Brown on both sides and serve hot.

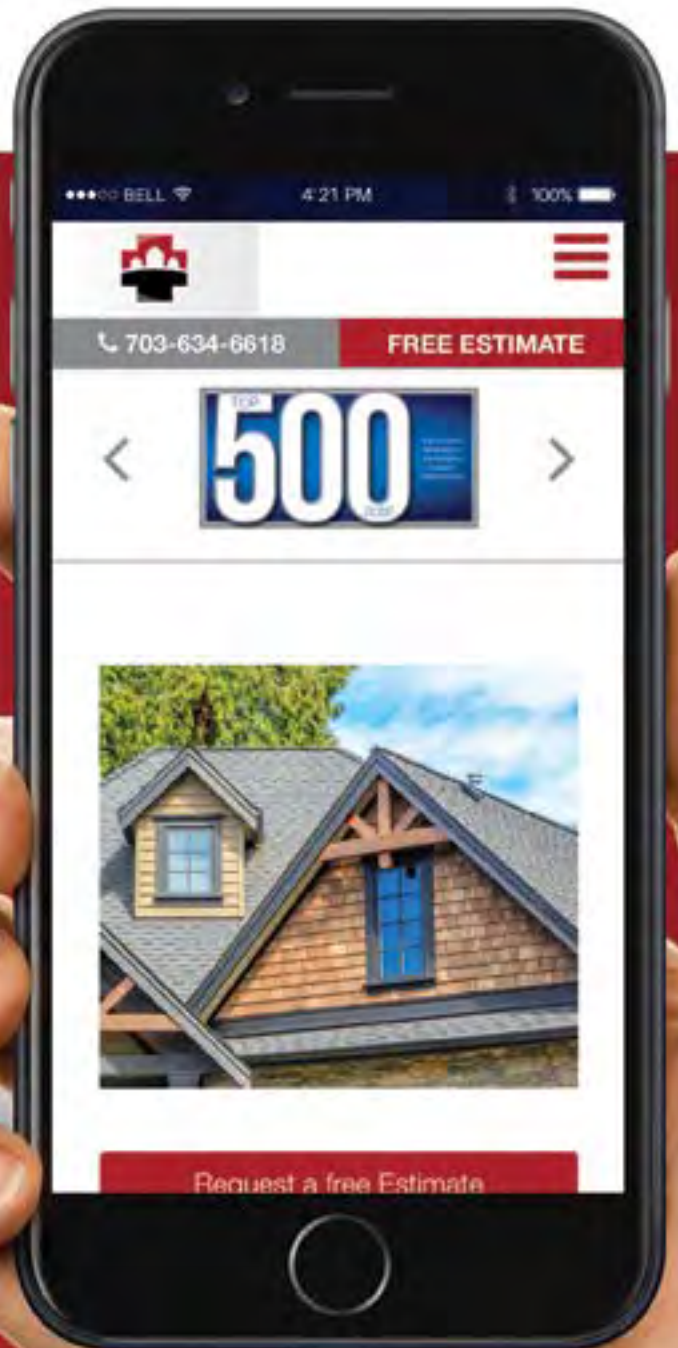




WE GOT A MAKEOVER!

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